

# Winalite Healthy Lipstick & Lip Gloss FAQ

**“Love Moon Healthy Lipstick” has a neutral color, but when I apply it, my lip color changes instantly to a beautiful color. How does this happen?**

Winalite Lipstick is an excellent skin care product that adjusts your lip color instantly after you apply it. The unique and innovative combination of natural ingredients in Winalite Lipstick was developed with love from advanced Japanese technology.

Will my lip color be different than someone else who uses the same lipstick?

The lip color that appears will vary from person to person because everyone’s body temperature is slightly different. The color you have will be unique!

**I notice Winalite Lipstick contains Ester C. What is Ester C? What does it do?**

Ester C is a form of vitamin C that’s much easier for your body to absorb than other types of Vitamin C. Ester C reduces the effects of melanin, the pigment responsible for the color of our skin. Ester C can relieve aging effects, improve body metabolism, revitalize skin cells, and accelerate the production of skin-friendly collagens. Ester C also is a powerful antioxidant that protects your skin from damage.

**Do you have any tips for applying Winalite Lipstick?**

We recommend applying a thin layer of Winalite Lipstick initially, and then re-applying as needed throughout the day or night. Over-applying could result in over-coloring. Experiment to find the optimum amount of lipstick that gives you the color you desire.

**Does Love Moon Healthy Lipstick fade or smear easily?**

No. Winalite Lipstick retains its color over time, and your lip color will not smear.

**Does Love Moon Healthy Lipstick need to be removed (like makeup) before going to bed?**

Love Moon Healthy Lipstick is a very special skin care product that does not contain any colored pigments. As a skin care product, you do not need to remove it before bedtime. You can be confident that Winalite Lipstick has passed a rigorous inspection process, and is certified to not contain any toxic heavy metals such as mercury, lead, cadmium, or arsenic.

**Do Regular Lipsticks Contain Toxic Heavy Metals?**

Yes. With ordinary colored lipsticks, color pigments must be included in the manufacturing process. Research shows that these color pigments contain toxic heavy metals like lead and arsenic. Winalite truly cares about providing beauty and health care to you simultaneously. We developed a neutral-colored lipstick with no harmful heavy metals. Winalite Lipstick brings out your natural lip colors in a completely safe, appealing, and beautiful fashion. The ingredients in Winalite Lipstick are carefully chosen and regulated, so you’re confident that it’s 100% safe for your body.

**Since Love Moon Healthy Lipstick changes color based on my body temperature, will my lips be redder in the summer?**

Yes, your lips will be slightly redder in the summer than in the winter. The color difference won't be too significant.

Since "Love Moon Healthy Lipstick" changes color based on my body temperature, does that mean color changes will be minimal?

The newest trend in makeup is the natural look, and "Love Moon Healthy Lipstick" is formulated to bring out the most natural, healthy color and state of your lips. If you wish to add more color to your lips, just apply more layers.

**Are Love Moon Healthy Lipstick and Lip Gloss suitable for my chapped lips?**

Absolutely. Winalite Lipstick contains Shea Butter, which is specifically chosen as a natural, excellent moisturizer. We recommend that you apply "Love Moon Lip Gloss" after the Winalite Lipstick. The Lip Gloss contains enriched Palmitoyl Oligopeptide, which locks in and maintains moisture, and keeps your lips hydrated. Winalite Lip Gloss can instantly reduce the appearance of lip wrinkles, and improve your chapped/dry lips.

**Will "Love Moon Lip Gloss" change the color of my lips?**

No. "Love Moon Lip Gloss" adds shine to your lips. The Lip Gloss does not have any color changing properties. With its extreme transparency, Winalite Lip Gloss gives your lips that perfect, stunning, sparkling, and luminous shine.

**When is the best time to use "Love Moon Healthy Lip Gloss"?**

Anytime you wish. The Lip Gloss contains 3D sparkly particles -- your lips will shimmer and sparkle, and attract positive attention from people around you. "Love Moon Lip Gloss" is specially formulated to follow an application of "Love Moon Healthy Lipstick". Of course "Love Moon Lip Gloss" can be used on its own, and since it doesn't fade or smear easily, it can also be used conveniently for touch-up purposes.

**How did Winalite develop the idea of a healthy, colorless lipstick?**

Our experienced and highly qualified Winalite research team first analyzed the common lip-skin issues that women experience, such as: dryness, peeling, lip wrinkles, and dull, uneven lip color. The research team considered these issues when creating the formula for Winalite Lipstick and Winalite Lip Gloss. The team then added Ester C to the formula, giving Winalite Lipstick a powerful antioxidant that revitalizes the skin cells. The researchers finally adjusted the formula to allow Winalite Lipstick to transform its color according to your body temperature.

**Will my lip color change frequently after applying Winalite Healthy Lipstick?**

Your lip color will be stable once the lipstick dries. Winalite Healthy Lipstick will remain stable in cold or warm air temperatures.

**Why does the lipstick change color when it's tested on normal paper?**

The color of the Winalite Lipstick changes when it is tested on paper because of the differences in pH level.